Lean Impact Partnership Canvas

Project: Building Bridges

Date: May 3rd, 2017

Iteration #: 1

(1) Problem

- 1) Sri Lankan kids don't learn key skills for creating (+)ive peace (critical thinking, creative expression, compassionate empathy, collaboration, complex problem solving). Key roots of SL conflict not addressed; danger of repeated histories
- 2) Low-income communities are most vulnerable: low access to resources beyond basic gov't textbooks; correlation between unemployment/ conflict

(3) Solution

- 1) Textbook inserts (e.g. life skills, religion, history)
- 2) Dedicated teacher training and certification
- 3) Awards for schools, classes and teachers embodying best practices

(6) Key Metrics

- 1) # of teachers certified
- 2) Quantity and quality of entries for awards system
- 3) Number of students in these projects, student evaluations and follow-up success stories

(2) Unique Value Proposition

For end users: Resources for personal resilience and communal co-existence accessible to all young Sri Lankans to prepare them for future success

For donors/government: Most efficient education overhaul, led by trusted innovators in 21st century learning

For partners: Opportunity to adapt research and innovate in a fast-growing South Asian nation

(4) Paths to partners

End users: pilot seminars and workshops Donors: Grant apps Government: in-person stakeholder meetings Training partners: prior first-hand interactions

(7) Partner Impact

Building Bridges facilitates key partnerships between Sri Lankan gov't + leaders of learning, facilitating (+)ive peace and preparing young citizens for a rapidly changing future

(1) Potential Partners

End users: Teachers and their students in at-risk, low-income communities

Donors: Organizations invested in children and peace-building

Government: Ministry of Education, Office for National Unity and Reconciliation

Training partners: Leaders I've worked with known for their innovation (e.g. MIT/Stanford/Cambridge)

(5) Cost Structure

- 1) Design and development of school text books
- 2) Design and development of training programming
- 3) Development and execution of awards scheme
- 4) Sponsorship and fees for education experts to train future trainers

(5) Business Case

- 1) Textbook changes are the most low-cost, high impact shift possible
- 2) Key partnerships with education innovators is the first step in better preparing young Sri Lankans for a rapidly changing world
- 3) Awards scheme provides publicity and incentive to engage
- 4) Efficiently operates at intersection of peace-building, education, and better training for future employment

(8) Broader Impact

Year 1: Develop a text book insert for *one* subject; Year 2: Pilot teacher training for educators from all nine provinces; Year 3: pilot in schools from all nine provinces; commence text book changes for other subjects; Year 4: Nation-wide roll-out of first text book change + development of other text books